

KRUG
CHAMPAGNE

KRUG GRANDE CUVÉE 168^{ÈME} ÉDITION

THE 168TH EDITION OF THE MOST GENEROUS EXPRESSION OF CHAMPAGNE

KRUG GRANDE CUVÉE: EVERY YEAR, A NEW EDITION OF THE FOUNDER'S DREAM

Krug Grande Cuvée is born from the dream of one man, Joseph Krug, to craft the very best Champagne he could offer, every year, regardless of annual variations in climate. Since 1843, the House of Krug has honoured this vision with each new Édition of Krug Grande Cuvée: the most generous expression of Champagne.

KRUG GRANDE CUVÉE 168^{ÈME} ÉDITION IN ESSENCE:

- It is a blend of 198 wines from 11 different years, the youngest is from the year 2012, while the oldest dates back to 1996.
- Its final composition is 52% Pinot Noir, 35% Chardonnay and 13% Meunier.
- A stay of around seven years in Krug's cellars gives Krug Grande Cuvée 168^{ème} Édition its distinct expression and elegance.

THE STORY OF ITS CREATION:

- Krug Grande Cuvée 168^{ème} Édition was composed around the harvest of 2012, a beautiful year with a low yield due to a succession of meteorological events. Frost, rain, storms and hail all hit the vineyards of Champagne in winter and spring 2012, followed by the driest ripening season since 1974, resulting in 20% fewer grapes.
- The final creation is the result of blending wines of the year from carefully selected plots with reserve wines of specific plots from 10 other years. As the wines of 2012 were reminiscent of pastry with great roundness, reserve wines were added to bring vivacity to the blend. Reserve Chardonnays were chosen from certain plots in Avize and Marmery for their freshness, while Pinot Noir reserve wines from plots in the Montagne de Reims Nord brought tension.
- In all, reserve wines from the House's extensive library made up 42% of the final blend, bringing the breadth and roundness so essential to each Édition of Krug Grande Cuvée.

KRUG GRANDE CUVÉE IS UNIQUE:

- Krug Grande Cuvée is the first and unique Prestige Champagne re-created every year, beyond the notion of vintage.
- The art of blending wines from so many different years gives Krug Grande Cuvée its unique fullness of flavours and aromas, impossible to express with the wines of just a single year.
- The Édition number corresponds to the number of times in the House of Krug the founder's dream has been re-created. It also serves as a reference for collectors, to enjoy it later.
- The full story of every Édition is revealed online via its Krug iD, the six digits on the back label.
- Krug Grande Cuvée, like all Krug Champagnes, will continue to gain with the passage of time.

Discover more about your bottle of Krug with the Krug iD on the Krug app, Twitter or Google.
<http://app.krug.com>, @krug or krug.com.



TASTING NOTES:

- A light golden colour and fine, vivacious bubbles, holding a promise of pleasure.
- Aromas of flowers in bloom, ripe, dried and citrus fruits, as well as marzipan and gingerbread.
- Flavours of hazelnut, nougat, barley sugar, jellied and citrus fruits, almonds, brioche and honey.

FOOD & WINE PAIRING INSPIRATION:

- Krug Grande Cuvée 168^{ème} Édition lends itself to a wealth of culinary combinations, from the simplest to the most sophisticated, from an aged parmesan to turbot *à la truffe*.
- It can be enjoyed as an aperitif with Jabugo ham and mature comté or served to accompany oysters, grilled shrimps, Indian or Moroccan food, as well as desserts such as carrot cake, *tarte tatin* and cheesecake.

FORMATS:

Bottle (75 cl)